

TygerBURGER

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New museum will educate learners

A new well constructed Multi-purpose Whaling Museum in Parrrow, comprising many components, is set to be built with a massive educational portfolio for schools, universities and tourists alike.

TygerBurger wrote a few stories in the past on this museum. The core business, says Mr Ken Botes of Whale Mark, is "education and to create job opportunities. We can't wait for this to happen!" "When we initially started to

compile the various disciplines of the project about a year ago we certainly did not expect to expand in so many educational fields of marine biodiversity. In fact, our main core businesses initially was tourism and though it still is to a large extent to generate the necessary income for operational purposes, the format of education has taken the trump card undeniably.

"In this way we can stimulate the mindset of present and future generations to conserve our marine and flora heritage.

"The immense opportunities that linger in educational circles to do something about this have not taken root really," says Botes.

"Obviously there are many reasons for this. The one that springs to mind is the fragmentation and flagrant denial that marine education plays an important role in our natural heritage. Totally taken for granted as yet. To this end we developed a 'Project Minkie' to highlight various educational opportunities to stimulate existing and new job opportunities, thereby trying to

create a fresh new awareness to conserve and protect what's left of our marine life. Meetings held with curriculum advisors proved this point. They are exited and so are we."

What can you gain as individual, corporation or government by sponsoring or donating to this initiative?

"The business gateway for a better future of our children should be our responsibility collectively by giving and not taking principle. Whale Mark knows this and so do

you the investor, but when we hold back and are not totally committed to invest, we create an emotional blockage within one self which restricts the natural flow of human potential of our children.

"We urgently need your involvement to help us improve someone else's life.

If you interested to become part of Whale Mark, please forward your CV by e-mail for attention Beverley Lakay (director public relations), to email address: info@whalemark.org.za